

# ASHARI WILLIAMS

## CONTACT

2901 Grant St, Unit 602  
Mobile, Alabama  
ashari.williams.design@gmail.com  
708-297-4147

## CORE SKILLS

### SOFTWARE

Adobe Creative Suite:  
Illustrator, Photoshop, InDesign,  
After Effects, Acrobat

Web Design:  
Figma, Elementor

Microsoft Office Suite:  
Word, Powerpoint

### SPECIALTIES

Publication design  
Illustration  
Deliverable design  
Packaging design  
Photoshop Work  
Branding identity systems  
Print & digital advertising

### PHOTOGRAPHY

Digital photography  
Photo editing  
Product photography

### COLLABORATION & WORKFLOW SKILLS

Leadership skills  
Time management  
Punctuality  
Problem-solving  
Adaptability  
Analyticity  
Adept oration  
Introspection and reflection  
Stress resistance  
Dependability

## SUMMARY

I am a recent college graduate centered on creating typography driven design that captures brand identity and communicates clearly. Photoshop work, publication design, and translating concept into design, are my strong suit.

## EDUCATION

### UNIVERSITY OF SOUTH ALABAMA

Bachelor of Fine Arts  
Graphic Design Concentration

## JOB HISTORY

### 2022-2026 GRAPHIC DESIGNER

A graphic designer (as well as writer and photographer) for the University of South Alabama Due South Magazine.

## HONORS & ACCOLADES

**2026 EXCELLENCE IN DESIGN AWARD**  
In recognition of excellence in design for Due South.

**2024, 2025 ENDOWED VISUAL ARTS SCHOLARSHIP**  
The Kate Seawell Endowed Visual Arts Scholarship is awarded to students after demonstrating a high expertise in visual arts.

**2024, 2025 ROBERT SNELL ART SCHOLARSHIP**  
The Robert Snell Art Scholarship is awarded to students that have reached junior standing and demonstrate a high expertise in visual arts.

**2022 ABRAHAM MITCHELL SPIRIT OF EXCELLENCE SCHOLAR**  
The Abraham Mitchell Spirit of Excellence Scholarship is awarded to incoming freshmen students who have excelled in their studies and come to the University of South Alabama with tremendous potential.

## ADDITIONAL SKILLS

### PRODUCTION & TECHNICAL

Print production and file preparation      Print Finishing  
Pre-press and proofing                      Binding and assembly